PRESS RELEASE

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Information network –

System-supported optimization without disturbing legacy workflows with the editorial system of Noxum and Noxum WebAccess

Lean material flow, lean production, and finally the lean enterprise: Everything should be lean – also the operating concept of the software. Then the user no longer must search for the next tool but immediately sees what is needed. Noxum has recognized for the editing environment, that the function-oriented task methodology will move toward a user-oriented task methodology and the systems will increasingly support the user with suggestions and automation.

Würzburg, October 27, 2014 – Noxum GmbH, www.noxum.com, specialist for content management and editorial systems, places user-orientation in the focus of their software solutions and editorial systems.

Time to consolidate the systems

Editorial systems on the market are comparable when it comes to their functions and the advantages they bring to the enterprise. The content creation processes and translation workflows in XML-based editorial systems already enable rapid reaction to market conditions. Highly reliable scheduling, high quality content and translations as well as rapid time-to-market of products are already attainable by their deployment. Even greater functionality will not necessarily lead to noticeable optimization of these goals, but possibly further automation and concepts in the direction of user orientation can.

Scoring by user orientation
The handling in the editorial system will evolve so that it meets the different priorities and roles of the user. The system should not hinder the customary process steps nor should it create any additional hurdles in the daily routine.

Besides the technical editors, who use the editorial system in all its facets, there are other employees in the creation process of the technical documentation, who are often inexperienced in the use of the editorial system. Training these employees in the use of the editorial system would be too costly and their directly working in the editorial system is often unwanted. Often they just need read-only access to the product data and images.

For such use cases extended access possibilities to the system are offered. Noxum has developed a browser-based framework for this. Noxum WebAccess grants the enterprise a centralized and traceable information supply and a unified view of the information to authorized employees.

The Noxum Web Part, Noxum PIM Online, for example, which can be integrated in Noxum WebAccess, offers a comfortable view of product information by a web browser. For individual research for the creation of web sites, catalogs, brochures, technical documentation, flyer or training documents there are search functions available and images can be viewed as thumbnails.

Further possibilities for user orientation arise when the users are no longer required to search for each individual step in their handling of the program but receive support in doing so. For this the workflow management and process management functionalities are applied. The user is reminded to do something or single work steps are increasingly supported by automation: if for example the user wants to create a PDF it can be immaterial with which application it is created. The operative steps lead away from the “programlike” aspects of his methodology and sets the result in the focal point.
About Noxum GmbH

Noxum GmbH, established in 1996, develops and markets standardized software and individual customer solutions in the areas of content management, cross media publishing, technical communication, product information management, web systems/web portals and e-business, as well as Cloud computing solutions in Microsoft Azure.

Noxum provides XML based software for optimum content management and editorial processes. As a leading provider for XML solutions Noxum offers consulting, development, implementation and support.

Proven Competence through client references such as JURA Elektroapparate AG, NürnbergMesse GmbH, Dr. Ing. h.c. F. Porsche AG, Siemens Audiologische Technik GmbH and STIFTUNG WARENTEST.

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